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Bulk Rate *Ch*



*Creeping Phlox
Alexander's Suprise*

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U. S. Department of Agriculture

Modern Mums for 1957-8

FLEMING'S FLOWER FIELDS
3100 LEIGHTON AVE. LINCOLN 3, NEBRASKA





Royale

Fleming 1957

NEW HARDY ASTERS

Our collection of these extremely valuable perennials includes many of the finest new sorts. For late summer and fall color in the garden they are irreplaceable.

- CLARITY** — Finest white variety. Semi-double 2" blooms carried on 24-30" upright plants. 55c each.
- ERMA** — Bushy 15-18" plants. Orchid purple flowers. 50c each.
- ERNEST BALLARD** — Carmine crimson buds open to large mulberry-heliotrope flowers. 50c each.
- EVENTIDE** — Semi-double to almost double deep gentian blue-purple flowers. Upright 24-30" plants. 50c each.
- JEAN** — Bright blue flowers. Upright 18" plants. 50c each.
- RADAR** (New, 1955) The best red, being larger and brighter colored than Winston Churchill. 55c each.
- TAPESTRY** (New, 1956) Large semi-double flowers of a lovely pastel pink shade. 60c each.

DWARF ASTERS

These are similar in growth habit to cushion mums.

- CAMEO** — Shapely 15" bushes, opalescent pink flowers. 50c each.
- PACIFIC AMARANTH** — 12" mounds covered with bright amaranth violet flowers. 50c each.
- PERSIAN ROSE** — 12 to 15" cushion like plants with bright persian rose blooms. One of best new sorts. 50c each.
- TWINKLE** (New) Compact 8-10" plants, flowers of a lovely shade of crushed raspberry and amaranth rose. 65c each.
- VIOLET CARPET** — Low masses of bright violet-blue 50c each.

CARNATIONS AND PINKS

Very few plants families have enjoyed the continuing popularity of the Pinks and Carnations. They will amply repay you in garden beauty dividends wherever planted.

- APPLEBLOSSOM** (New) Large soft apple-blossom pink 60c each.
- BEATRIX** — Clusters of double light pink flowers on stiff 12" stems throughout spring and summer. 50c each.
- BOBBY** — A delightful dwarf. Pink with red eye. 50c each.
- CANDYSTICK** (New) An unusual variegated sort. Soft pink with deep rose stripes. 60c each.
- KISS OF FIRE** — One of the most striking garden carnations. Large firey scarlet flowers. 50c each.
- LACY LASS** (New) A quaint laced sort with maroon edges and center blotches overlying white petals. The first offering of this variety at "popular prices". 75c each.
- MOON MIST** (New) Large fragrant double white carnations 55c. ea.

- MRS. DINAH WELLER** — Compact plants with single "Spice" pink flowers. Pink with red eyes. 50c each.
- PINK PRINCESS** (New, 1956) A lovely bright rose pink variety introduced by the U.S.D.A. 55c each.
- ROSE BOWL** (New) One of the most attractive new rock garden perennials. Tight clumps of green leaves from which arise myriads of bright rose purple double blooms. 65c each.
- SPOTLIGHT** (New) Glowing crimson-vermillion blooms. 55c each.
- TINY RUBIES** — Globular 2" mounds covered with short stemmed double pink miniature carnations-like flowers. 50c each.

MODERN GIANT HARDY HIBISCUS

The flowers of these hybrid Hibiscus are breath-takingly beautiful, their large blooms, being instant traffic stoppers wherever grown.

- ALEXANDER'S RED** 7-9" flowers of bright rose red. 75c each.
- BIG RED** (Fleming, 1957) Huge velvety crimson red to maroon red flowers up to 10" across. Petals are often ruffled or fluted thus adding to beauty. Quantity limited. \$1.50 each.
- BRIGHT EYES** (Fleming, 1955) Large glistening white with striking crimson red to purple red eyes. \$1.00 each.
- DAHLIA ORCHID** (Alexander) Large white orchid red eyes and veins radiating outward from center. 75c each.
- MRS. J. HERBERT ALEXANDER** — Large flowers of pure white with bright red centers. 75c each.
- LOVELINESS** (Fleming, 1957) A color which is sure to please the ladies. Large flat bowl-shaped blooms of a soft silvery lavender pink with no dark centers. \$1.35 each.
- PEPPERMINT STICK** (Fleming, 1955) Huge ivory white overlaid with soft pink and with dark red eyes. Pink flush becomes stronger on cooler days. \$1.35 each.
- SNOW BOWL** (Fleming, 1957) Large pure snow white flowers with no eyes. Flowers are made up of heavy textured overlapping petals, which quality characterizes all of our varieties. Quantity limited. \$1.35 each.

LYTHRUMS

Stately border plants which provide much needed color in the perennial border during the summer months.

- DROP MORE PURPLE** — Bright fuchsia purple 50c each.
- MORDEN GLEAM** — Bushy 24-30" plants with spikes of bright carmine rose flowers. 50c each.
- MORDEN PINK** — Bright phlox pink. 50c each.
- MORDEN ROSE** — New bright, rich rose red sort. 55c each.
- PROLIFIC** — Lovely persian rose 50c each.
- ROBERT** — Compact bushy 18" plants with spikes of bright fuchsia-rose flowers. 50c each.

PHLOX

Dwarf Spring Bloomers

- ALEXANDER'S SURPRISE** — Bushy 6-8" plants with bright rose pink flowers with red eyes which are double the size of ordinary creeping Phlox. 55c each.
- CHUCKLES** (New, 1957) Bright pink flowers with rounded overlapping petals. Bright pink, red eyes. 65c each.
- INTENSITY** (New, 1955) Attractive dark green foliage mounds with bright cerise flowers. 60c each.
- BLUE RIDGE** — A choice selected form of Phlox stolonifera. Low plants with clusters of bright blue flowers. 55c each.

Late Spring and early summer flowering sorts.

- GLABERRIMA BUCKEYE** — Attractive 12-15" plants loaded with globular heads of rosy purple flowers. 55c each.
- MISS LINGARD** — Splendid pure white mid-season variety. The best cut flower sort. 2 ft. plants. 50c each.
- REINE DU JOUR** — Similar to the above with white flowers with red eyes. A newcomer from Europe. 60c each.

Summer Flowering Phlox

- SNOW SMOKE** — A lovely semi-dwarf grower with very large heads of pure white flowers. 55c each.
- THUNDERBOLT** (Bristol Nurseries, 1957) A very striking new sort. Large flower heads. Scarlet-tangerine. 75c each.
- TWILIGHT** (B. N., New, 1957) Imposing large flower heads of an unusual heliotrope lavender shade. 75c each.

VERONICAS

One of the most valuable plant groups for summer gardens.

- BARCAROLE** — Compact plants. Bright pink. 12" stems. 55c each.
- BLUE CHAMPION** — Tall spires of bright blue. 50c each.
- ICICLE** — Pure white flower spikes. 20" stems. 50c each.
- MINUET** — Low mat like plants, spikes of lovely pure pink flowers on 18" stems. 55c each.
- PAYANNE** — Bright pink flowers. 15-18" spikes. 55c each.
- SUNNY BORDER BLUE** — Everblooming deep blue. 18" 50c each.

MORE FINE SELECTED HARDY PERENNIALS

Asterisk (*) indicates plants suited to rock gardens.

- ARABIS ALPINA PINK CHARM*** Frosty foliaged plants with bright pink flowers in early spring. 50c each.
- ARTEMISIA SILVER MOUND*** Lacy silvery foliage mounds 4-6" high and up to 2 ft. across. 50c each.
- BUDDLEIAS** (Butterfly Bushes)
- FLORALART** — A new variety. Bright orchid-pink flowers. 50c each.
- IMPERIAL PURPLE** — Broad spikes, rich royal purple. 50c each.
- WHITE CLOUD** — Pure white, yellow centers. 50c each.
- CARYOPTERIS BLUE MIST** — Clusters of powder blue flowers on long stems from August until late Fall. Bushy 24-30" plants which become shrubby in mild climates. 50c each.
- DAISY CHARMING** — A beautiful new large flowered sort which survives our trying mid-western climate in fine shape. Blooms measure up to 4½" across. Limited quantity. 75c each.
- GAILLARDIA ATTRACTION** — Large butterscotch yellow daisies with red flush in center. 50c each.
- GAILLARDIA THE WARRIOR** — Brilliant ruby red daisies overlaid with mahogany. Fine cut flower. 50c each.
- GEUM FIRE OPAL** — Long stemmed clusters of double bright orange-scarlet blooms. 60c each.
- GEUM PRINCESS JULIANA** — Striking bright double orange. 60c ea.
- IBERIS ALEXANDER'S EARLY*** An early blooming form of white hardy Candytuft. Spring bloomer. 55c each.
- IBERIS CHRISTMAS SNOW*** Evergreen bushlets, white flowers in spring and again in the fall. 60c each.
- OENOTHERA ROSEA*** 10 to 12" stems bearing 2" saucer-like blooms of soft pink. Attractive low foilage mats. 60c each.
- PLUMBAGO LARPENTAE*** Spreading mounds covered with bright blue flowers in late summer months. 50c each.
- SILENE WHERRYI*** A rarely offered charmer. Low plants, bright large pink flowers. 60c each.



Mum Tiny Rubies

Fleming 1957

New Mums for 1957

FLEMING'S FLOWER FIELDS

- GOLDEN NUGGET** — A seedling of "Copper 'n' Gold" with the same neat mound-like habit. Compact plants 12-15" high and up to 30" across are smothered with fully doubled amber-gold flowers. Blooms from Sept. 20th on. 75c each.
- LOVELY LASS** — Symmetrical 12-15" bushy plants covered with fully double orchid-lavender flowers. A lovely soft shade in the cushion group which blends well with others. 75c each.
- PINK FANTASY** — A new type of cushion mum. Fully double 2½-3" high centered flowers with petals which are notched or serrated in the "Carnation" fashion are a soft rose pink shading to rosy fawn in the center. Plants are 10-15" high and spread up to 36" across. One of the most popular in our trial plantings. Very frost tolerant. Oct. 1. 75c each.
- ROYALE** — A new color in the "Carnation-flowered" mum group. Clusters of 3-3½" fully double flowers of a rich burgundy to rosy purple shade with serrated petals are borne on sturdily upright 24" plants. The finest in "Carnation" mum group to date. October 7th. 75c each.
- SUNNY HILL** — Compact mounds of perky stiff petaled semi-double 2" daisies of sparkling bright yellow. Plants are 10-12" high and up to 30" across. These miniature glowing hills of gold never fail to attract visitors across our fields to them. Blooms from Sept. 25th on. 75c each.
- TINY RUBIES** — Hundreds of 1" stiff textured glowing ruby red daisies with glistening gold centers completely blanket sturdy globular plants 10-12" high and up to 30" across. Flowers are reminiscent of Cinerarias in appearance. A visitor's favorite for several years. Oct. 1st. 75c each.

UNIVERSITY OF NEBRASKA

- DUNESAND** — An extremely vigorous grower producing myriads of 2-2½" double blooms in clusters on long stems. The color is an unusual one which blends with any tone, being a soft fawn yellow. Strong upright 30-36" plants. 75c each.
- GOLD RIBBON** — A splendid new cushion variety whose name was suggested by the appearance of a row of them along a drive or border. Plants are 12-15" high and 20-24" across and are loaded with very double deep gold to light orange flowers with darker centers. Mid-September. 75c each.
- PRAIRIE SUNSHINE** — A truly spectacular variety which promises to be one of the best early yellow sorts. Huge mound-like plants 24" high and 36" across with fully double 3-4" bright yellow flowers are a sight to behold. Blooms from early season to late fall. Mid-Sept. 75c each.

1956 INTRODUCTIONS

- ADORABLE** (Lehman) Early. 20" 65c each.
Large bright rose pink with salmon reflections. The best of early season pink garden mums.
- AMETHYSTINE** (Fleming) Mid-season. 24" 75c each.
Beautiful iridescent rose-purple. It glows!
- BRONZE GIANT** (Lehman) Early. 30" 75c each.
Huge blooms, up to 5" across of glowing bronze hue.
- COPPERSMITH** (Bristol) Mid-season. 20-24" 75c each.
Fully double large blooms of deep amber with copper hues.
- CORONET** (Dunham) Mid-season. 18" 65c each.
Double ball-shaped 3-4" blooms of bright gold with distinctively notched "Carnation-flowered" petals.
- CREAMPUFF** (Cunningham) Early. 10-12" 60c each.
Light yellow sport of Powderpuff. A fine new cushion.
- CRIMSON GLORY** (Lehman) Early. 26" 65c each.
Clusters of 3-3½" blooms of rich crimson red. Best of the large flowered early season reds.
- EVELYN DEVANEY** (Lehman) Mid-season. 24" 60c each.

- Stylishly tailored blooms of a lovely soft pearly shell pink.
- FLEMING'S FIREBIRD** (Fleming) Very early. 18" 60c each.
The earliest large double red-bronze we know of.
- GRACE BRADSHAW** (Kraus) Mid-season. 24" 65c each.
Big creamy white incurved flowers with chartreuse center.
- INDIAN RED** (Lehman) Mid-season. 20" 65c each.
Large rust red with unique whirled center.
- JESSAMINE WILLIAMS** (Kraus) Mid-season. 24" 60c each.
Lovely pure white double flowers with quilled petals which end in small spoon tips.
- PERFECTIONETTE** (Dunham) Mid-season. 26" 75c each.
Long stemmed sprays of tightly incurved deep purple pompons with silvery reverse.
- MOUNT HOOD** (Kraus) Early. 26" 75c each.
Large white incurved blooms with greenish centers.
- PURPLE WATERS** (Lehman) Early. 24" 60c each.
An avalanche of rich deep purple flowers from early season on.
The best of the early purple garden mums.
- REFRESHING** (Dunham) Early. 26" 75c each
Very large Cactus-Dahlia shaped golden bronze blooms. A fine new excellent exhibition sort for disbudding.
- RUBY BREITHAUP** (Kraus) Mid-season. 26" 75c each
A truly exceptional garden mum. Heavy textured five inch flowers. Soft primrose shading to cream.
- SNOW SCEPTRE** (Fleming) Mid-season. 30" 65c each
Long stemmed sprays of pure white pompons.

FLEMING INTRODUCTIONS

- AMETHYSTINE** (1956) Mid-season. 24" 75c each
Bright rose purple flowers with a lovely iridescent sheen which makes them shine even on cloudy days.
- COPPER 'N' GOLD** (Donaldson-Fleming) Early 12" 55c each
Perfectly formed 10-12" plants up to 30" across are covered with bright golden flowers with coppery bronze centers.
- FLEMING'S FIREBIRD** (1956) Very early. 18" 60c each
Solid 3" blooms of firey red-bronze with rust-bronze reverse. One of best early season sorts.
- LADY ELGIN** (Hipple-Fleming) Early 18" 55c each
Husky bushy plants with ball shaped 2" incurved blooms of bright bronze with gold reverse. A "football" mum in miniature.
- PUMPKIN POM** (1955) Mid-season. 30" 55c each.
Bright pumpkin orange 2-3" fully double blooms. Very frost and freeze tolerant.
- SNOW SCEPTRE** (1955) Mid-season. 30" 65c each
Long stemmed clusters of pure white ball-shaped pompons on sturdy upright plants. Superb cut flower.



Snow Sceptre

Fleming 1956

UNIVERSITY OF NEBRASKA INTRODUCTIONS

- KIOWA** (1955) Mid-season. 30" 55c each.
Long stemmed clusters of bright orange-red pompons. Splendid for cutting. Very frost tolerant.
- LESHARA** Early. 26" 50c each.
Heavily branched plants with sprays of mulberry red flowers shaded with old rose. An attractive "decorator's" color. Very frost and freeze tolerant.
- NORTH PLATTE** (1955) Mid-season. 30" 60c each.
Large bright orange 3-5" flowers borne on husky plants. Quantity very limited this year.
- PATHFINDER** Early. 26" 55c each
The famous yellow "Carnation" mum. Fully double bright yellow. Truly unique notched petals.
- PLAINSMAN** Early. 26" 55c each.
A beautiful rusty red companion to Pathfinder. Fine for cutting. Quantity very limited this year.
- WHITE CLOUD** Early 30" 50c each.
This variety continues to reign as the king of the white garden varieties. Large fluffy white blooms.

DOUBLE DECORATIVES

- ANCASTER BRONZE** (Emberley) Mid-season. 26" 50c each.
Beautiful shining soft bronze blooms. Husky upright plants.
- ANCASTER BURGUNDY** (Emberley) Early mid-season. 16" 60c each.
Bushy plants, masses of bright burgundy-rose "Cactus" blooms.
- ANCASTER PEACH** (Emberley) Mid-season to late 30" 60c each.
Large cactus-Dahlia like blooms of lovely soft peach shade.
- ANDREW** (Becker) Mid-season. 24" 50c each.
Large Cactus-Dahlia
Large ball-shaped blooms of a lovely soft red shade with ashes of roses overtones. One of best in our collection.
- APACHE** (Kraus) Early to mid-season. 20-24" 50c each.
Large Cactus-Dahlia like flowers of a bright oriental or tomato red shade. One of leaders in popularity.
- AVALANCHE** (Dreer) Early. 30" 50c each.
Large fluffy creamy white blooms. Superb for cutting.
- BUTTERCUP** (De Petris) Late. 30" 60c each.
Large bright yellow incurved sort. Fine for disbudding.
- BUTTERSCOTCH** (Kraus) Mid-season. 24-30" 60c each.
Huge fully double blooms of deep amber to amber-yellow.
- CHIPPA RED** (Bristol) Early. 26" 50c each.
Turkey red to maroon red sport of the popular Chippewa.
- CRIMSON MAGIC** (Dunham) Late. 26" 60c each.
Huge reflexed flowers of deep velvety crimson.
- CROWNING GLORY** (Lehman) Mid-season. 30" 55c each.
Stiffly erect plants with long stemmed coral-apricot to nasturtium-orange blooms. A superb cut flower.
- EARLY JEANETTE** (Emberley) Early. 26" 55c each.
Large Cactus Dahlia-like bright burgundy rose flowers. One of the very best early season sorts.
- ELAINE** (Schnake) Mid-season. 26" 55c each.
Large orchid lavender with darker centers.
- FILM STAR** (English) Mid-season. 24" 75c each.
A new massive Dahlia-flowered Carnation pink variety.
- FOOTBALL BRONZE** (Lehman) Early 26" 60c each.
Large incurving bright bronze similar in form to the greenhouse gown incurved "Football" mums.
- GEORGE LUXTON** (Lehman) Early 26" 55c each.
Beautiful stiff petaled large flowers of a soft bronze hue.
- GLADWIN** (Becker) Mid-season. 26" 60c each.
Very large fluffy light blush pink blooms.
- GLEN STAR** (English) Mid-season. 24" 75c each.
Another new Cactus-Dahlia flowered sort from England. Bright bishop purple with reddish glow.
- MARTIN'S WHITE** (Martin) Early. 16" 50c each



*Hardy
Hibiscus
Bright Eye*

Bushy 16" plants, large double incurved blooms.

- MARTIN'S YELLOW** Early 16" 50c each.
Lovely soft yellow sport of the above. Both good for potting.
- MURIEL RICE** (Lehman) Mid-season. 30" 55c each.
Immense stiff petaled blooms of light yellow with pink and lavender tints.
- PATRICIA LEHMAN** (Kraus) Mid-season. 26" 50c each.
Sparkling geranium pink with peach centers.
- REFLECTION** (Lehman) Mid-season. 24" 50c each.
Long stemmed deep rosy lavender.
- REVERENCE** (Kraus) Early. 20" 50c each.
Large light chamois yellow blooms on stiff stems.
- ROMANCE** (Dunham) Mid-season. 24" 65c each.
Huge reflexed blooms of a warm pink shade. An excellent disbud exhibition sort.
- ROSETONE** (Kraus) Mid-season. 24" 65c each.
Large exhibition type blooms of lavender rose.
- SUPERLATIVE** (English-New) Mid-season. 26" 60c each.
Large incurved pure white. Responds well to disbudding.
- VISION** (Bristol) Mid-season. 30" 50c each.
Best pastel colored variety. A delicate blend of ivory and pearl suffused with fawn.
- YELLOW AVALANCHE** (Lehman) Early 30" 50c each.
A splendid large fluffy soft yellow.

CUSHION MUMS

- BECKER'S PURPLE CUSHION** (Becker) Mid-season. 15" 50c each.
Large double rich purple blooms.
- BROWNIE** (Dunham) Mid-season. 10-12" 60c each.
Orange-buff pompons with orange bronze eyes.
- CAMEO** (Dunham) Mid-season. 15" 60c each.
Fully double 2" blooms of a lovely pure soft pink.
- COPPER 'N' GOLD** (Donaldson-Fleming) Early. 10-12" 55c each.
Close-knit mounds up to 30" across. Bright colored.
- CRYSTAL MAID** (De Petris) Mid-season. 15" 50c each.
Creamy white pompons on bushy plants.
- FROSTY** (Dunham) Mid-season. 12-15" 55c each.
White pompons on short wirey stems. Best white cushion.
- FUCHSIA FAIRY** (Herr) Mid-season. 12-15" 50c each.
Hedge-like plants. Bright fuchsia flowers.
- JANET** (Ladygo) Very early. 15" 50c each.
Globular plants, bright salmon-apricot flowers.
- JOYOUS** (Bristol) Mid-season. 18-22" 55c each.
A king sized cushion! Large mounds with bright rose blooms.

- LIPSTICK** (Dunham) Mid-season. 12-15" 55c each.
 Bushy plants, bright red flowers. One of the best cushions now in commerce.
- LYRIC** (Yoder) Mid-season. 15" 50c each.
 Low plants covered with white daisies.
- MISCHIEF** (Bristol) Mid-season. 15-18" 50c each.
 Tiny bright purple-red daisies with golden yellow centers smother low semi-upright plants.
- NEW MARJORIE MILLS** (Bristol) Mid-season. 18-22" 55c each.
 Another "King-sized" cushion. Plants are loaded with rich ruby red double flowers.
- PURPLE DUSK** (Dunham) Mid-season. 15" 55c each.
 Nicely shaped plants, dusky lavender-purple blooms.
- RED ELF** (Lehman) Very early. 12" 50c each.
 A real cutie. Red buttons on low plants.
- TWINKLE** (Dunham) Mid-season. 15" 55c each.
 Myriads of bright fuchsia purple flowers.
- VARIEGATED CUSHION** (Becker) Mid-season. 12-15" 50c each.
 Very attractive two-toned bright rosy lavender with deeper centers. Very frost tolerant.

SPoon MUMS

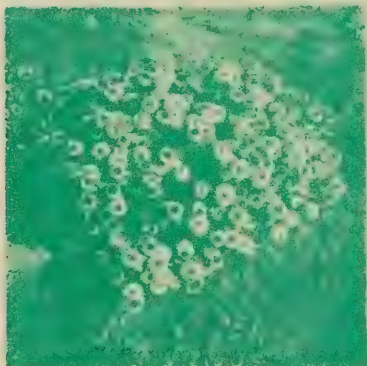
- JESSAMINE WILLIAMS** (Kraus) Mid-season. 24" 60c each.
 Double white flowers, tubular petals, spoon tips.
- PINK SPINNER** (Becker) Mid-season. 24" 50c each.
 Double rosy lavender blooms. Thin spoon petals which are interestingly whorled at the center
- PURPLE SPOON** (Lehman) Early. 24" 55c each.
- SNOW SPOON** (Kraus) Early. 24" 50c each.
 Duplex daisy-like flower with tubular petals opening to large flat spoon tips.

BUTTONS AND POMPONS

- ANCASTER GYPSY** (Emberley) Mid-season. 27" 50c each.
 Large orange pompons with reddish-bronze eyes.
- BRIGHT EYES** (English) Mid-season. 20" 50c each.
 One of the most striking newcomers. Golden yellow buttons with orange-red eyes.
- DELIGHT** (Lehman) Early 24" 50c each.
 Double golden yellow of fine form.
- DIVINITY** (Kraus) Mid-season to late. 24" 50c each.
 Informal pure white with rolled petals.
- EARLY CRIMSON** (Lehman) Early. 24" 50c each.
 Bright crimson. Long stems for cutting.
- HONEYCOMB** (Yoder) Mid-season. 24" 50c each.
 Bright golden buttons with copper overtones.
- JEWELTONE** (Kraus) Mid-season. 24" 55c each.
 Strikingly lovely bright Phlox pink shade.
- LUCKY THIRTEEN** (Becker) Early. 20" 50c each.
 Bushy plants, bright golden yellow poms.
- MY LOVE** (Becker) Mid-season. 30" 65c each.
 Perfect ball shaped poms on long stems. White with purple edges on opening. Purple color suffuses throughout most of the flower in cool weather. Excellent cut flower.
- PUMPKIN POM** (Fleming) Mid-season. 30" 55c each.
 Extremely free flowering bright orange. Very frost tolerant.
- SARASOTA** (De Petris) Mid-season. 30" 50c each.
 Solid golden pompons. Fine for cutting.
- SMILES** (Dunham) Mid-season. 15" 60c each.
 Bright golden yellow buttons. Bushy plants.
- TALISMAN** (Kraus) Mid-season. 24" 60c each.
 Soft apricot-peach buttons. Sport of Rosita.
- WHITE TOWER** (Becker) Early mid-season. 27" 50c each.
 Sprays of white pompons on long stiff stems.
- YELLOW ERMINE** (Floralane) Mid-season. 27" 50c each.
 Vigorous, free flowering soft yellow pom.



Veronica Icicle



Gold Ribbon

Uni. of Nebraska 1957



Pink Fantasy

Fleming 1957

MODERN MUMS FOR 1958

Please make out your order using only varieties listed on following list. We are not carrying some that were listed in 1957 list. You will also note that there are price changes on the 1957 prices in many cases. Descriptions of varieties not described here will be found on printed 1957 list.

MUMS NEW IN 1957 FLEMING'S FLOWER FIELDS INTRODUCTIONS

LOVELY LASS -	60¢ each
PINK FANTASY -	65¢ each
SUNNY HILL -	60¢ each
TINY RUBIES -	60¢ each

UNIVERSITY OF NEBRASKA INTRODUCTIONS

DUNESAND -	50¢ each
GOLD RIBBON - A glowing ribbon for borders.....	60¢ each
PRAIRIE (SUNSHINE) - An outstanding favorite over the country.....	60¢ each

OTHER 1957 INTRODUCTIONS

BLANCHE LITWILLER (Dr. Kraus) - Mid Season 24-29" An outstanding 3" pcm of soft pink. Firm textured poms borne in clusters on long strong stems - fine for cutting.....	65¢ each
BRONZE PAT (Muller) - A fine bronze toned sort of the favorite pink variety Patricia Lehman. A fine cut flower sort for early October.....	60¢ each
DAISYMUM (Lehman) - 30" Mid Season Best new alabaster white single mum. A fine daisy formed of broad petals, good stems for cutting on strong upright plants.....	60¢ each
EARLY WHITE (Lehman) - Early blooming 15-18" An extra early white - blooming from August 28th on. Wide stiff textured petals, fully double, one of the best early whites.....	60¢ each
EDNA ROWLEY (Dr. Kraus) - Mid Season 24" A prolific producer of cut flowers. Sturdy mounded 24" plants loaded with light pink, ruby eyed pompoms.....	60¢ each
GOLD BUTTON (Dr. Kraus) - Early Sept. 22" Strong mounds loaded with glowing gold button poms accented with Spanish orange eyes. An abundant source of high quality cut flower button poms. Earlier than most button sorts.....	65¢ each
GOLDEN FANTASY (Uni. of Minn.) - Late Sept. 20" An exciting addition to the "carnation flowered" type of garden mums. Flowers of rich bright yellow, petals are tubular, pronged and forked to make flowers resemble a large 3" fully double carnation. Attractive plants with dark foliage are covered with bloom from late Sept. on.....	70¢ each
GRANNY LEHMAN (Lehman) - Mid Season 22" Heavy textured fully double pure white flowers. Flowers are borne in clusters of six long stems, plants are loosely branched.....	75¢ each
JOHN FURST (Dr. Kraus) - Mid Season A typical color for fall, bright glistening orange fully double flowers. A strong plant, a must for every garden.....	60¢ each
KING'S RANSOM (Bristol) - Mid Season 30-36" high Strong upright columnar 3 ft. plants branch at the base giving an abundance of long stemmed cut flowers. Stiff textured fully double 3-4" incurves of shining old gold cover these flat topped hedge like plants. This was an outstanding favorite with our visitors last fall.....	75¢ each
MINNBRONZE (Uni. of Minn.) - Mid September 12-16" high A compact mat 12-16" high and up to 36" across - foliage hidden by tangerine red flowers. A glowing mound of color. Order early as supply is limited.....	60¢ each
MINNPINK (Uni. of Minn.) - Mid September 15-18" high A welcome newcomer in the king size cushion mums. Minnpink is the best bright rosy pink cushion to date. Perfect symmetrical mounds 15-20" high up to 3 ft. across. Hundreds of truly pink double flowers completely hide the foliage from mid September on.....	65¢ each
NEW MARTIN'S WHITE (Lehman) - Mid September 20" high A much improved form of a favorite variety for pots and borders Martin's White. Large fully double incurves 4" across in glistening white cover 20" high plants. The plant form is sturdier and flowers of stiffer texture than on Martin's White.....	75¢ each

THURZA RUSSELL (Dr. Kraus) - Early September 15-20" high
 An exciting new plant form for pompoms. Perky, stiff textured pompoms of creamy white with yellow green shading at center. Smother attractive compact 15-20" plants.....65¢ each

WHITE SAIL (Lehman) - Mid Season 20-28" high The best mid season white garden mum. Fully double, stiff texture 3-5" flowers of pure white with a touch of cream at the center. The plants branch nicely at the base thus providing long strong stemmed sprays for cutting. Flowers don't "pink up" with cooler evenings as do many whites..... 65¢ each

FLEMING MODERN MUM INTRODUCTIONS

AMETHYSTINE (1956) - Irridescent Rosy purple 24" high..... 65¢ each
 COPPER 'N GOLD (Donaldson-Fleming 1954)..... 50¢ each
 PUMPKIN POM (1955)..... 50¢ each
 SNOW SCEPTRE (1956)..... 65¢ each

UNIVERSITY OF NEBRASKA INTRODUCTIONS

KIOWA (1955) - Bright orange red poms - 30" high. Mid Season..... 50¢ each
 NORTH PLATTE (1955) - large orange decorative. Mid Season..... 55¢ each
 PATHFINDER (1953) - Yellow carnation fl. mum, Early..... 50¢ each
 PLAINSMAN (1953) - Copper carnation fl. mum..... 50¢ each
 TECUMSEH - soft red cushion. Early..... 50¢ each
 WHITE CLOUD (1952) - Outstanding early decorative..... 50¢ each

GENERAL DOUBLE DECORATIVES

ADORABLE (Lehman) - Best early true pink..... 55¢ each
 ANCASTER BRONZE (Emberly)..... 50¢ each
 ANDREW (Becker)..... 50¢ each
 APACHE (Dr. Kraus) - tomato, oriental red cactus fl. favorite..... 50¢ each
 BRONZE GIANT (Lehman) - Outstanding favorite giant bronze..... 65¢ each
 BUTTERSCOTCH (Dr. Kraus) - huge amber - fine disbud..... 60¢ each
 COMPANION (Lehman) - Sept. 26-30" high A fine lighter colored companion to Early Kathleen. Stiff textured fully double golden bronze flowers on strong plants..... 55¢ each
 COPPERSMITH (Bristol) - Mid Season 20-24" high..... 50¢ each
 CORONET (Dunham) - Mid Season 18" high..... 60¢ each
 CRIMSON GLORY (Lehman) - Rich crimson, Mid Season 26" high..... 65¢ each
 CRIMSON MAGIC (Dunham) - Late 26" high..... 55¢ each
 CROWNING GLORY (Lehman) - Mid Season 26" high..... 50¢ each
 DR. LONGLEY (Uni. of Minn.) - Dependable EARLY lavender..... 50¢ each
 EARLY KATHLEEN (Lehman) - Mid Sept. 26" high An excellent early coppery bronze cut flower. Flower is identical in color and size to Kathleen Lehman but is 2 to 3 weeks earlier..... 50¢ each
 ELAINE (Floralane) - Mid Season 24-30" high..... 55¢ each
 EVELYN DEVANEY (Lehman) - Mid Season 24-28" high..... 55¢ each
 FASCINATION (Bristol) - Mid Season - sturdy 30" high plants. Huge 4" flowers of silvery lavender pink shading to silvery white. Flowers are often borne single on sturdy 30" plants..... 50¢ each
 FOOTBALL BRONZE (Lehman) - Upright 30" plants Late Sept. Perfectly formed large incurved flowers of rich bronze. Flowers resemble greenhouse grown "football mums"..... 60¢ each
 FRED STONE (Dr. Kraus) - Mid Season Large dark oxblood red double flowers which hold color well. Fine for cutting and disbuds well..... 60¢ each
 GEORGE LUXTON (Lehman) - Early Sept. 26" high..... 50¢ each
 GLADWIN (Becker) - Mid Season 24-28" high..... 55¢ each
 HELEN BOGUE (Kraus) - Mid Season 26" high A favorite large flowered cut flower variety. Four inch fully double cactus flowers of rosy purple. Petals are fluffy and uniquely whorled at center..... 60¢ each
 INDIAN RED (Lehman) - Large incurve - Mid Season 26" high..... 60¢ each
 MARTIN'S YELLOW - EARLY SEPT. bushy 15" plants..... 50¢ each
 OLD LAVENDAR (Lehman) - Mid Season 30-36" high Huge pure lavender incurves, fully double, strong stems for cut flowers..... 50¢ each
 PATRICIA LEHMAN (Dr. Kraus) - Mid Season 26" high..... 50¢ each
 PRAIRIE SUNSET (Uni. of Minn. 1956) - 26" high, Mid Season Flowing rosy pink incurves with gold tips to petals..... 60¢ each
 PURPLE WATERS (Lehman) - Early 24" high..... 50¢ each
 REFLECTION (Lehman) - Mid Season 26" high..... 50¢ each

REFRESHING (Dunham) - Mid Season	28" high.....	65¢ each
REVERENCE (Lehman) - Dependable early cream	20" high.....	50¢ each
ROMANCE (Dunham) - Large warm pink. Mid Season	24".....	60¢ each
RUBY BREITHAUPT (Dr. Kraus) - Nation wide favorite. Mid Season.....		65¢ each

CUSHION MUMS

BROWNIE (Dunham) - Mid Season, compact	10-12" high.....	55¢ each
CAMEO (Dunham) - Mid Season	15" high.....	60¢ each
COPPER 'N GOLD (Donaldson-Fleming) - Early	10-12" mound.....	50¢ each
EARLY GOLD (Lehman) - Early Sept. 15-18" high. A fine early bloomer. Attractive compact mounds loaded with bright golden yellow poms. Fine for borders and pots.....		50¢ each
ERNIE MEAD (Bristol) - Mid Season to late. Bushy	15" high. An attractive compact bushy 15" plant covered with glowing golden bronze pompoms with deeper centers - flowers are very frost tolerant.....	65¢ each
FUCHSIA FAIRY (Herr) - very frost tolerant. Fuchsia cushion. Mid Season.....		50¢ each
GOLDEN MOUND (Lehman) - Mid Season 15-18" high. A fine cushion variety, and excellent pot plant. Compact twiggy plants 15-18" high loaded with deep lemon yellow 2" flowers, attractive dark foliage.....		50¢ each
JOYOUS (Bristol) - Outstanding pink, Mid Season	18-22" high.....	55¢ each
LIPSTICK (Dunham) - Mid Season	12-15" high.....	55¢ each
LITTLE BOB - Early Oct., very frost tolerant - A symmetrical mound 15-18" high up to 3 ft. across loaded with deep cherry red buttons. A real cutie.....		55¢ each
SNOVER'S WHITE CUSHION (Snover) - Mid Season	12-16" high. Flat topped mounds covered with white flowers, fully double. Plants grow to 30" across. Very hardy.....	50¢ each
TECUMSEH (Uni. of Nebr.) - Early Sept. 12-15" high. Attractive compact mounds 12-15" high up to 36" across, double flowers of earthrite red to buff bronze shades smother the plant hiding the foliage. A continued favorite since its introduction.....		50¢ each
VARIEGATED CUSHION (Becker) - Bushy 15" plants - Mid Season. An unusual coloring - order early as stock is limited.....		65¢ each

BUTTON AND POMPOM VARIETIES

BRIGHT EYES (English) - Mid Season	20" high. A nation wide favorite - very hardy- VERY FROST TOLERANT.....	50¢ each
DELIGHT (Lehman) - A fine early one for cutting	24" high.....	50¢ each
EARLY CRIMSON (Lehman) - Early Sept. - fine stems -	24" high.....	50¢ each
MY LOVE (Becker) - High quality cut flowers - Mid Season	30" high.....	60¢ each
PUMPKIN POM (Fleming) - Quantity limited, very hardy.....		50¢ each
PERFECTIONETTE (Dunham) - Mid Season	26" high.....	75¢ each
ROSY MORN (Dunham) - Mid October	18-24" high. A new and improved form of the favorite pink button Rosita. Mounds 18-24" high 3 ft. across are formed by numerous stems for cutting of clusters of bright rosy pink stiff textured buttons. Very frost tolerant. Prolific producer of cut flowers.....	65¢ each
SARASOTA (De Petris) - Excellent cut flowers, Mid Season	30" high.....	50¢ each
SMILES (Dunham) - An improved Chiquita - Mid Season	15" high.....	60¢ each
TAMPICO (U.S.D.A.) - Mid Season	30 in. high. Large glowing coppery button-poms borne in clusters on strong stems, fine for cutting.....	55¢ each

SPIDER AND SPOON MUMS

The spider mums are somewhat late in blooming for garden use. One must be prepared to protect them from hard frosts or bring plants in house in pots to have them bloom well.

YELLOW CURLY SPIDER - Curly stiff textured petals, tubular with fish hook tips. The color is deep lemon yellow, flowers 4-5" across, fine for disbuds. Early November.....		60¢ each
PEGGY ANN HOOVER - A very hardy garden variety of the novel spider mums. Large fully double flowers of deep shell pink with attractively curled and hooked petals. Early November.....		60¢ each
PINK SPOON CUSHION (see 1958 Fleming introductions).....		80¢ each
MRS. EISENHOWER - an outstanding curly spider. Curled stiff textured tubular petals with hooked tips form fully double flowers of rich glowing golden bronze. Fine for early Nov. pots or disbuds...		75¢ each
JESSAMINE WILLIAMS (Dr. Kraus) - an early garden spider type. Mid Season...		60¢ each
SNOWSPOON (Dr. Kraus) - Abundance of cut flowers. Mid Sept. on.....		50¢ each

1958 INTRODUCTIONS

- ASTER ELEGANCE - (Fleming) - The best hardy ^{Pink} aster to date. Semi-double flowers up to 2" across of a bright rose pink shade are borne in upright spikes of blooms. Plants are upright 30" bushes which bear myriads of blooms during the early fall..... ⁷⁵ 57¢ each
- ASTER MARIE BALLARD - A newcomer from England. Large powder blue flowers which are almost double, showing yellow centers only as flowers age. Strong medium bushy plants..... 85¢ each
- ASTER MELBOURNE EARLY RED - The best red hardy aster. Rich current red with yellow centers. Flowers are larger than those of Winston Churchill..... 75¢ each
- CHRYSANTHEMUM ORANGE 'N GOLD (Fleming) - Another fine new cushion mum produced from the now justly famous cushion "Copper 'N Gold". Neat 12-15" mounds of double blooms from Sept. 25th on. Reverse side of petals are bright orange while upper sides are bright gold, thus giving a two toned effect to the flowers..... 75¢ each
- CHRYSANTHEMUM PINK PILLOW (Fleming) - An outstanding new novelty cushionmum. 2-3 inch amaranth pink flowers with light silvery pink high crested "anemone" of "pin cushion" type centers. The ray petals have silvery reverse which adds to interest. Cute 12-15" mounds loaded with blooms from October 1st on..... 75¢ each
- CHRYSANTHEMUM PINK SPOON CUSHION (Fleming) - A most unusual new cushion mum. Bushy 12-15" plants with large rose pink spoon flowers. A large commercial grower who had this variety on trial last year was very lavish in praising it, describing it as "very exciting". A strong growing long blooming cushion and the only one of its type presently available..... 75¢ each
- DIANTHUS ALLWOOD'S LACED PINKS - An unusual race of pinks in which the petals are attractively edged or laced with a color which contrasts with the base color. Mixed colors only. Grown from the originators pedigreed hand pollinated seed, imported from England..... 65¢
- DIANTHUS PINKETTE (Fleming) - Another of our new low growing pinks. Three to four inch mounds of blue green broad foliage with myriads of 1-1½" flowers of soft pink with rose red centers. Petals are broad and waved. Very free flowering over a long period..... 75¢ each

C H O I C E P E R E N N I A L S

NEW HARDY ASTERS

- EVENTIDE - An outstanding semi-double blue..... 50¢ each
- JEAN - Attractive compact 16" high plants..... 50¢ each
- RED STAR - A recent addition to the "New England" Aster class. Clusters of semi-double carmine rose blooms on 3 ft. plants..... 50¢ each
- TAPESTRY - (new, 1956)..... 50¢ each

NEW DWARF ASTERS

- BONNIE BLUE (Breithaupt 1957) A cute new dwarf aster. Sturdy very floriferous plants 8-10" high and 10-15" across. Flowers of a medium wisteria-blue shade..... 60¢ each
- CAMEO (Breithaupt) - A nicely shaped mound 12-15" high..... 50¢ each
- LITTLE BLUE BOY (Marx 1956) - An extremely dwarf grower. Attractive 6-10" mounds loaded with medium blue flowers..... 55¢ each
- OREGON SNOWBANK - Compact plants 8-12" across with sparkling white blooms.. 50¢ each
- PINK BOUQUET (Marx 1956) - Masses of soft pink flowers on compact bushy plants..... 55¢ each
- ROSE SERenade (Marx 1957) - The most striking dwarf aster to date. Erigeron like flowers of bright rose pink shade with glistening gold centers on compact 12" cushion like plants..... 60¢ each
- TWINKLE..... 55¢ each
- VIOLET CARPET..... 50¢ each
- WHITE FAIRY (Mrax 1956) - Flowers are more starry than the others and the color is blush white. Attractive bushy 12" high plants..... 55¢ each

CARNATIONS AND PINKS

- BEATRIX - Free blooming spring and summer..... 50¢ each
- BOBBY - A delightful dwarf - pink with red eye..... 50¢ each
- CANDYSTICK (New in 1957) - Striking variegated sort..... 55¢ each
- DUBONNET - One of the best garden pinks. Large fully double glowing purple carnation-like flowers..... 50¢ each

KISS OF FIRE - An outstanding variety.....	50¢ each
LACY LASS (new 1957).....	60¢ each
MRS. DINAH WELLER.....	50¢ each
PINK PIXIE (Fleming, 1957) - One of a new race of pinks which have been developed by crossing several low growing types of pinks. 2-3½" foliage mounds with numerous pink 3/4"-1½" fringed flowers on 1½-2½" stems. Blooms freely from spring until the fall.....	60¢ each
PINK PRINCESS (U.S.D.A. new in 1956).....	50¢ each
SPOTLIGHT (New).....	50¢ each

DAISIES

AGLAYA - Double blooms with fringed lacy petals. Flowers resemble shaggy annual asters in form.....	55¢ each
CHARMING - A new very large, very hardy variety - limited.....	60¢ each
CORHAM GOLD - A splendid new double creamy daisy with high crested yellow centers. The closest approach to a yellow daisy to date, and a worthwhile addition to your garden.....	75¢ each
MOUNT SHASTA - Double "Anemone-flowered" daisy with high crested centers atop a double row of broad overlapping petals.....	50¢ each

PACIFIC HYBRID DELPHINIUM

The Delphinium is one of the finest and most popular of perennials. The Pacific Hybrids are without peer. Our plants are grown from originator's select seeds.

ASTOLOT SERIES - Novel shades ranging from pale pink blush through lilac pink to deep raspberry with fawn, brown and black bees.....	\$.50 EACH
BLUE BIRD SERIES - Large flowers of clear medium blue shades with blue bees.....	
GALAHAD SERIES - The finest large pure white hybrid Delphinium.....	\$.40 EACH
GUINEVERE SERIES - Lovely light lavender-pink shades with white bees.....	
PERCIVAL SERIES - Pure white with striking black bees.....	
ROUND TABLE SERIES - A fine mixture.....	
SUMMER SKIES - Light large blue flowers with white bees.....	

MODERN GIANT HARDY HIBISCUS

ALEXANDER'S RED -	75¢ each
BIG RED (Fleming 1957).....	1.50 each
BRIGHT EYES (Fleming 1955).....	1.50 each
DAHHATOWN ORCHID (Alexander).....	75¢ each
LOVELINESS (Fleming 1957).....	1.35 each
MRS. J. H. ALEXANDER.....	75¢ each
PEPPERMINT STICK (Fleming 1955).....	1.35 each
SNOW BOWL (Fleming 1957).....	1.35 each
MIXED SHADES - white, red and pink shades.....	65¢ each

LYTHRUMS

MORDEN'S GLEAM - Best bright carmine rose to date.....	50¢ each
MORDEN ROSE.....	50¢ each
PROLIFIC - an improved Morden Pink.....	50¢ each
ROBERT - a fine, dwarf, compact form, 18" high.....	50¢ each

PHLOX SUBULATA (Creeping Phlox)

ALEXANDER'S SURPRISE - outstanding large flowered variety.....	55¢ each
CHUCKLES (Bristol 1957).....	55¢ each
INTENSITY (Bristol 1955).....	55¢ each
SCARLET FLAME (new) - The reddest of the creeping Phlox to date. A mound of striking ruby-scarlet flowers.....	65¢ each
WHITE GIANT (Alexander) - One of the finest free flowering large white varieties. Plants have beautiful glossy green foliage the year around.....	55¢ each

PHLOX (Late spring and early summer bloomers)

GLABERRIMA BUCKEYE.....	50¢ each
REINE DU JOUR.....	55¢ each

PHLOX DECUSSATA (Summer flowering Phlox)

BRIGADIER - large glowing carmine red flowers.....	
CHARLES CURTIS - beautiful rich cherry red.....	
ELIZABETH ARDEN - Very large "pip" of delicate pink with red eyes.....	
POLKADOT - White suffused with pink with striking fuchsia red eyes.....	

PROGRESS - Lovely light blue with dark blue eyes.....50¢
 SIR JOHN FALSTAFF - Exceptionally large flowers of a rich luminous
 pink.....50¢
 WHITE ADMIRAL - Very large flowers of pure white.....50¢

HARDY PRIMROSES

Growing these fine "harbingers of spring" need not be limited to regions on the west coast and east and northern states with cooler summers. Here in our Mid Western area with its hot and often dry summers, Primroses do well when planted in that shady, moist location.

POLYANTHUS PRIMROSE - This year we offer the fine Ellen Carder strain, a very hardy strain here developed in Conn. Large umbels of flowers on 8" stems, individual flowers measure 1½-2" across. Mixed colors reds, coppers, pinks, yellow, gold etc., very fragrant.....50¢ each
 POLYANTHUS GOLD LACED - Large umbels of flowers on 8" stems. Colors range in the deeper shades of wines, maroons, coppers etc. Petals are delicately edged with bright gold lacing and split down the center with gold bars to give effect of double petals.....50¢ each

SEE THE PAGE OF COLLECTIONS FOR MONEY SAVING SPECIALS ON TRANSPLANTS IN PRIMROSES.

VERONICAS

BLUE CHAMPION.....50¢ each
 ICICLE - the best pure white - blooms well all summer.....50¢ each
 MINUET.....50¢ each
 PINK SPIRE (New 1957) - The best tall pink Veronica. Spikes of soft pink flowers with reddish anthers, 2½ ft. plants. July-September.....65¢ each
 SUNNY BORDER BLUE - outstanding deep blue.....50¢ each

MORE FINE HARDY PERENNIALS

ANEMONE JAPCNICA RUBRA - Long stemmed sprays of semi-double rose red flowers from mid. Sept. on.....50¢ each
 BUDDLEIA CHARMING - Long sprays of lovely lavender pink flowers.....50¢ each
 BUDDLEIA FLORALART - very large graceful spikes.....50¢ each
 BUDDLEIA WHITE CLOUD.....50¢ each
 CARYOPTERIS BLUE MIST ("blue spirea").....50¢ each
 HELIOPSIS LIGHT OF LODDON (New) - Myriads of rich gold daisies on attractive upright 30" plants during the summer months.....55¢ each
 HEUCHERA QUEEN OF HEARTS - The best of the Coral Bells. Bright coral red flowers carried gracefully on stiff narrow stems.....60¢ each
 HOSTA VARIEGATA - One of the best foliage plants. Plantain-like leaves with light yellow to white variegations. Spikes of blue flowers in July and August. Variegations best in shady locations.....50¢ each
 HOSTA HONEYBELLS - A splendid shade loving plant. Attractive plants with broad olive green leaves and long spikes of sweetly perfumed soft lavender-lilac trumpets.....75¢ each
 IBERIS ALEXANDER'S EARLY (Candytuft).....50¢ each
 IBERIS CHRISTMAS SNOW.....55¢ each
 MONARDA DAHLIA TOWN ORCHID - An unusual shade being rich reddish violet blue.....50¢ each
 MONARDA GRANITE PINK (new) - A splendid new variety developed by the University of New Hampshire. Beautiful clear rose pink "Bee-balm" flowers on 15-18" high plants.....60¢ each
 OENOTHERA ROSEA.....50¢ each
 PLUMBAGO LARPENTAE - mounds of bright blue for summer border.....50¢

PASSION VINES (Passiflora)

Easily grown tendril climbing vines with large intricately formed flowers which are somewhat reminiscent of the large flowered Clematis in form. Equally at home in the house as attractive window plants and in the summer garden. Fine also for hanging baskets on the porch, the patio or in the greenhouse. We offer strong plants of fine mixed hybrids which include white, blue, purple and pink forms. 75¢ each, 3 for 2.00

SPECIAL MONEY SAVING COLLECTIONS

Listed below are a group of carefully planned collections of "Mums" and other perennials which are real bargains.

- No. 1. OUTSTANDING 1957-1958 INTRODUCTIONS - One each of Minnpink, Pink Spoon Cushion, Prairie Sunshine, White Sails and Golden Fantasy. A \$3.35 list value for \$3.00 ppd.
- No. 2. A COLLECTION OF SOPHOMORES (1957 Introductions) - One each of Bronze Pat, Early White, Edna Rowley, Gold Ribbon, Prairie Sunshine and Sunny Hill. A \$3.60 value for \$3.15 ppd.
- No. 3. FIVE FAVORITE UNI. OF NEBR. VARIETIES - One each of Gold Ribbon, North Platte, Prairie Sunshine, Tecumseh and White Cloud. A \$2.75 value for \$2.35.
- No. 4. A QUARTET OF GIANTS - One each of Bronze Giant, Butterscotch, Helen Bogue and Ruby Breithaupt. A \$2.50 list value for \$2.20.
- No. 5. A FAVORITE CUSHION COLLECTION - One each of Minnpink, Copper 'N Gold, Snover's White Cushion, Golden Mound and Tecumseh. A \$2.65 value for \$2.25.
- No. 6. A COLLECTION OF BUTTONS AND POMPONS - One each of Bright Eyes, Edna Rowley, Ernie Mead, Perfectionette and Delight. A \$3.00 value for \$2.60.
- No. 7. ALL COLOR ASTER COLLECTION - One each of Eventide, Oregon Snowbank, Red Star and Tapestry. A \$2.00 value for \$1.75.
- No. 8. LYTHRUM COLLECTION - One each of Morden's Gleam, Morden's Rose, Prolific and Robert. A \$2.00 value for \$1.70.
- No. 9. PRIMROSE COLLECTION - Strong transplants which will bloom nicely next year. Three plants of Japonica (Candelabra type primrose) and two plants of Polyanthus primroses for \$1.00.
- No. 10. ROCK GARDEN PERENNIAL COLLECTION - One each of Dianthus, Mrs. Dinah Weller, Iberis Alexander's Early, Oenothera rosea, Phlox subulata Intensity and Plumbago larpentae. A \$2.55 value for \$2.25.
- No. 11. AN ALL COLOR COLLECTION OF CUT FLOWER PERENNIALS - One each of Buddleia Floralart, Daisy Mount Shasta, Chrys. Delight, Chrys. Purple Waters, Delphinium Summer Skies, Lythrum Morden's Rose and Carnation Kiss of Fire. A \$3.45 value for \$3.00 ppd.

QUANTITY DISCOUNTS

<u>Each Price</u>	<u>Per Three</u>	<u>Each Price</u>	<u>Per Three</u>
\$.45	\$1.15	\$.60	\$1.50
.50	1.25	.65	1.75
.55	1.40	.75	2.00

TERMS OF SALE

1. Cash with order please. No. C.O.D. orders.
2. Orders for \$3.00 or more will be prepaid. Those for lesser amounts should be accompanied by an additional 25¢ to defray part of transportation costs.

DISCLAIMER

We guarantee safe arrival of plants. Reports concerning shipments of plants received in bad order must be made within 10 days of their receipt. Later reports cannot be honored. It is further agreed that our responsibility regarding untrueness to name is limited to replacement of plants or refund of purchase price only.

COLORED SLIDES

We have several sets of 100 slides each of "Modern Mums" and other perennials. Sets are revised each year and thus include the finest new sorts. There are field and greenhouse scenes as well as close-ups of plants and flowers.

These sets are available for use by garden clubs and other groups at no cost except return postage. Please make requests for slides well in advance of desired showing date in order to avoid disappointment. Projector and screen must be supplied by the user.

1955 ORDER BLANK

FLEMING'S FLOWER FIELDS
Growers of Fine Perennials
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POST OFFICE

STATE

Quantity

Variety

Amount

TOTAL AMOUNT

IMPORTANT ! SEE REVERSE SIDE

A SPECIAL BONUS OFFER FOR OUR CUSTOMERS

We would like to send our lists to as many gardening enthusiasts as possible. We are therefore extending this special invitation to our customers to act as our advertising agents and in so doing to earn bonus plants for their gardens. Spaces are provided below for names and addresses of gardening friends which you believe would be interested in hardy plants. Should one or more of the persons suggested by you place an order with us this year we will add bonus plants to your order in the amount of 10% of their orders.

NAME _____ ADDRESS _____

CITY & STATE _____

NAME _____ ADDRESS _____

CITY & STATE _____

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